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Annual Report

We envision a world where everyone has a safe and decent place to live.



Habitat
for Humanity®
Prince Edward-Hastings

Creating Capacity

When I assumed this role in 2021, I knew we had to change the way we operated if we were going to support families by adding housing supply to our community. Our past contribution of one or two homes per year was no longer adequate if we were going to have meaningful impact addressing the housing crisis.

I am happy to report that we have restructured and streamlined our operations, creating efficiencies which freed up critical resources that were reinvested into new positions. This restructuring, combined with the newly created positions, gave us the capacity we need to build more homes faster. Our goal is to expand on the three homes we built in 2023- we are pleased to announce that we are forecasting the construction start of seven homes in 2024. Another aspect of building capacity relates to the growth of our ReStore operations. We signed a lease to open a new retail outlet in Trenton that will provide us with much-needed revenues to fund our operations. ReStores also support a carbon reduction mindset, by diverting tons of usable home goods and construction material away from landfills, while providing savings to families who need gently used household or construction items.

We continued to build our volunteer and donor base to support construction and retail operations, while providing rewarding experiences for those who generously give their time to support our growing movement of building affordable homeownership opportunities. There is still work to be done to attract new volunteers and donors, but we're getting there!

We look to leverage this capacity in 2024 by building more homes, generating more revenue, reducing our carbon footprint and providing rewarding volunteer experiences- all with an eye on helping hard-working families in our community.



Hazzem Koudsi, CEO - Habitat for Humanity - Prince Edward-Hastings

Building for the Future

Our affiliate is taking a big leap with our 93 Dundas St. East project – a condominium of an estimated 66 units. Currently it is the largest single-phase project in Canada, so we're becoming trend-setters in what is possible. We know that while our HFH homes in any shape or size are impactful, we recognized that we have to have even greater impact during this housing crisis.

This fall our project will begin in earnest, with the demolition of the former police station in September. We're planning on occupancy by our numerous new partner families in 2028 and, of course, we're doing everything possible to finish sooner. Cheers to our team for being aggressive in our goals!



Kathryn Brown, Board Chair - Habitat for Humanity - Prince Edward-Hastings

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Visit Our Website



Hazzem Koudsi, CEO



Kathryn Brown, Board Chair

Transforming More Lives

As part of our 5-year strategic plan and increasing our impact, Habitat for Humanity Prince Edward-Hastings is focussed on expediting housing and land supply to provide a significant number of affordable home ownership opportunities



34 homes built to-date
in 30 years

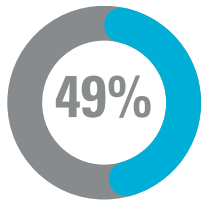


Supported 3 new
families in affordable
homeownership in 2023

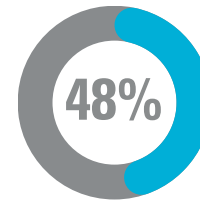


2 new land acquisitions
in Picton and Marmora which
will provide homes for
7 families

Habitat for Humanity is in a unique position for
affordable homeownership, which indirectly supports affordable housing



49% of Canadians are
spending more than 50%
of their household income
on housing costs



48% of Canadians are
concerned about paying
their rent or mortgage in
the next 12 months

We have nothing but gratitude for Habitat for Humanity Prince Edward-Hastings. Given the housing crisis in Belleville, we feel very blessed and fortunate to have been chosen for a Habitat home. Our housing situation has been a huge stressor for us and now we are relieved and excited about our future home, it is providing us with freedom. We truly appreciate the “hand up” that Habitat has provided for us.

-Jeannette Minaker



Habitat Village- Building the Foundation for Our Future

No Place Like Home
Campaign

Our future development of the land at 93 Dundas Street East, Belleville is paving the way toward scaling the development of our homebuilding to better meet the needs of our community.

This groundbreaking development will provide affordable homeownership for 66 families in 1-, 2-, and 3-bedroom condominium units.



93 Dundas Street Build

66 family condominium units
1, 2, and 3 bedroom



No Place Like Home Campaign Cabinet

Kathryn Brown – Board Chair, HFHPEH
Paul Ferguson – Starboard Communications
Andy Geertsma – Geertsma Homes
Patricia Guernsey – Royal LePage Pro Alliance

David Joyce – Board of Directors, HFHPEH
Peter Knudsen – K. Knudsen Construction Ltd.
Hilary Murphy – TaskForce Engineering
Joe Shunock – Ekort Realty

The “No Place Like Home” campaign has engaged business leaders in our community to establish our Campaign Cabinet

Fundraising & Community Outreach

Everyone deserves a safe and decent place to live- This year, we are grateful to have received tremendous support from donors, sponsors, and our community partners to help us move toward our mission.

The local community that Habitat for Humanity Prince Edward-Hastings works with ensures that hard-working Canadian families are provided with an opportunity to own a decent, affordable home.

In addition to continued success our annual golf tournament, we initiated involvement in sectors of the community where we were not previously engaged:

Fund Development

- Builder's Classic Golf Tournament- \$11,000
- Central Lakes Association of Realtors grant- \$37,000
- Great Guernsey Charity Giveaway - \$1,000
- Raise the Roof for Habitat- \$9,000
- Meaning of Home story entries – 130
- Cash donations from community members- \$36,000
- Canada Mortgage and Housing Corporation grants-\$50,000

Community Engagement

- Meetings with all levels of Government
- Participation in Provincial Lobby Days
- Presentations at various service clubs, public events, and Think Tanks
- Winners of Quinte Accessibility Award
- Hazzem Koudsi, CEO recognized as a Community Champion by MP Ryan Williams
- Recruited 3 new members to Board of Directors



Supporting a Sustainable Future

Our Habitat ReStores continue to be a steady source of revenue for Habitat for Humanity Prince Edward-Hastings's fundraising efforts. When Habitat ReStores receive donations from individuals, local businesses and larger companies, the raised funds from donations and electronic waste help us ensure that cash donations flow directly to the costs of building homes in our community.

Total sales - \$720,205

Total # of transactions – 21,830

425 tonnes (424,683 kg.) of material diverted from landfill

Best month of sales – March at \$74,228

Total donation donations dropped off – 3467 and picked up – 421

17 full kitchens and 56 bathroom vanities sold

Through my volunteering at the Habitat ReStore I am working with good, friendly staff and management, being busy and useful, and performing enjoyable skills, either on my own or along with the team. Also, being involved with a valued organization and giving back to the community.

-Gord Santon



Secured new lease for 6,500 sq. ft. of retail space to support Trenton ReStore at 266 Dundas Street East

Financial Accountability

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FINANCIAL
STATEMENTS

Financial Accountability

In a step toward complete transparency, Habitat for Humanity Prince Edward Hastings posts the most recent 2 years of audited financial statements to our website

Key Partnerships

Belleville Senators
Big Red Bow Marketing Inc.
City of Belleville
Canada Mortgage and Housing Corporation
Prince Edward County
Geertsma Homes
Harmony Homes
Guernsey Team Real Estate – Royal LePage Pro Alliance

Habitat for Humanity Canada
Madoc, Marmora Tweed Masonic Lodge
Mohawks Bay of Quinte
RBC
St. Paul's Anglican Church, Marmora
Belleville Chamber of Commerce
Picton Chamber of Commerce
Quinte West Chamber of Commerce



Habitat
for Humanity®
Prince Edward-Hastings

Board of Directors

Kathryn Brown, Chair
Jill Raycroft, Past-Chair
Sheridan Jennings, Vice-Chair
Karen Baker, Treasurer
John-Ross Parks, Board Secretary
Chris Barry, Director
Cassie Collins, Director

Cale Fair, Director
Adam Goheen, Director
Amy Harder, Director
John Hollands, Director
David Joyce, Director
Nicholas O'Reilly, Director

