

# 2024 Annual Report



**Habitat**  
for Humanity®  
Prince Edward-Hastings

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**30 YEARS OF  
BUILDING LIVES**



**We envision a world where everyone  
has a safe and decent place to live.**

# a message from your CEO and board chair

Our plan at the start of 2024 was clear – take donated or acquired land and convert it into homes. We were pleased to be able to provide two families with keys to their new homes while advancing our plans and setting ourselves up for more successful builds over the next several years.

In an effort to pivot away from our reliance solely on donated land, we decided to create a land acquisition strategy allowing us to be more in control of our build opportunities. This strategy creates a buy-build-sell cycle that provides more consistent and reliable results for years to come.

We also enjoyed opening a new ReStore in Trenton on April 1<sup>st</sup> – no joke! The revenue from the ReStore allows us to fill positions critical for long term growth and set the base of our large 66 unit build at 93 Dundas Street East.

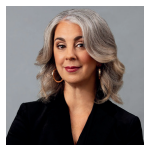
To support the largest build in our history, we have assembled an amazing group of community champions who form our Construction Campaign Cabinet. These well respected community leaders have offered valuable input to our Habitat Village project and more importantly, lead the charge to generate fundraising for the build project. Their collective efforts will provide families with affordable homes and ultimately help our community thrive from socio and economic perspectives.

2024 was also a focal year in continuing to build upon our existing, strong, community partnerships while also forging new relationships that will allow us to meet our mandate and further solidify our community engagement.

Our efforts to secure land, build strong partnerships and establish the foundation of our fundraising campaign for Habitat Village are key to providing families with the safety, stability and self-reliance they need to thrive. Children in these environments succeed later in life and create communities that are less reliant on social support and conversely contribute to the economic growth of our region. That's a community that we want to be a part of.



Hazzem Koudsi  
CEO



Sheridan Jennings  
Board Chair



Habitat homes built in  
Prince Edward-Hastings  
since 1995



families became  
homeowners



children housed  
since 1995

# Habitat Village

empowering families through  
affordable homeownership



Our new flagship project, – the transformation of 93 Dundas Street, Belleville – will be an affordable 66 multi-unit building supporting affordable homeownership for hard-working families in our community. This development will triple our housing output, improve the quality of life for working families and have deep ripple effects, economically and socially, across the city.



# economic impact of homeownership in Canada\*

74%



of families feel less stressed

40%



of families are better able to pay their bills on time

51%



of families say their financial security is better

74%



of families are better able to manage any disabilities

50%



say their children are doing better in school

The most important takeaway from the analysis is that the Habitat homeownership program has lifted socioeconomic outcomes by a significant amount, above and beyond what similar Canadians who continued renting have experienced.



We are a much  
happier and  
healthier family



*"Wow! This is our house -  
just wow. This really is  
our home."*

- Kimberly and Ron Snider  
Homeowners that are now mortgage free!

We have nothing but gratitude for  
Habitat for Humanity  
Prince Edward-Hastings.  
We feel very blessed and fortunate  
to have been chosen for  
a Habitat home.

Habitat gave us a  
chance for an improved  
and better life!



**in their own words**

# key partnerships and supporters

- Alexander Wilson Architects
- Belleville Nissan
- Belleville Senators
- Better Way Sheds
- Big Red Bow Marketing Inc.
- Bill Ritskes and Kelly Paddon, RE/MAX Quinte / Property Connect Group
- Black Bear Ridge Golf & Resort
- Career Edge Trenton
- City of Belleville
- CMHC
- Flossie's Sandwich Parlour
- Foxboro Fasteners
- Geertsma Homes
- Habitat for Humanity Canada
- Harmony Homes
- Home Depot Belleville
- K. Knudsen Construction
- McDougall Insurance
- Mohawks Bay of Quinte
- PacRac Systems
- Quinte Broadcasting
- Quinte West Chamber of Commerce
- RBC
- Rona Trenton
- Rona+ Belleville
- St. Paul's Anglican Church, Marmora
- Stone Orchard Band
- Team Guernsey Real Estate
- The Dennis Group
- The Empire Theatre
- The Parks Group
- Titanium Transport
- Vanderlaan Building Products
- Victor Cooper
- Zenula Health



# those who support us



**1,622**  
hours donated  
by volunteers

"I started volunteering to meet new people and I wanted to be helpful. I chose the Habitat ReStore because I like renovations and upcycling furniture. I am familiar with most donations that come into the ReStore and I enjoy putting on my work boots and getting "grimy". It is a nice change from my usual business career. I really enjoy being of assistance to Habitat for Humanity Prince Edward-Hastings and the staff are great!"



**Brenda Wehmeier**  
Volunteer



# sustainability in action

Our Habitat ReStores serve as both a vital revenue stream for our affiliate and a key player in the broader sustainability movement.



By accepting donations of new retail overstock, gently used furniture and appliances, and recycling metals & electronics, we help divert materials from landfills and promote recycling and repurposing.



**\$1,032,194**

sales revenue in  
Belleville & Trenton ReStores



**609**

tonnes diverted  
from landfills



**42**

complete kitchens  
sold

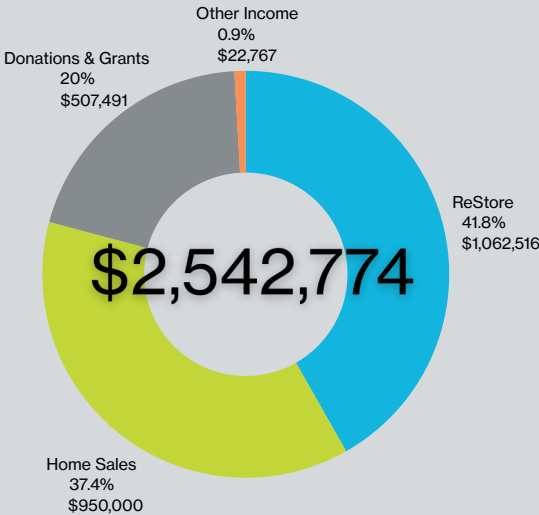


**4,006**

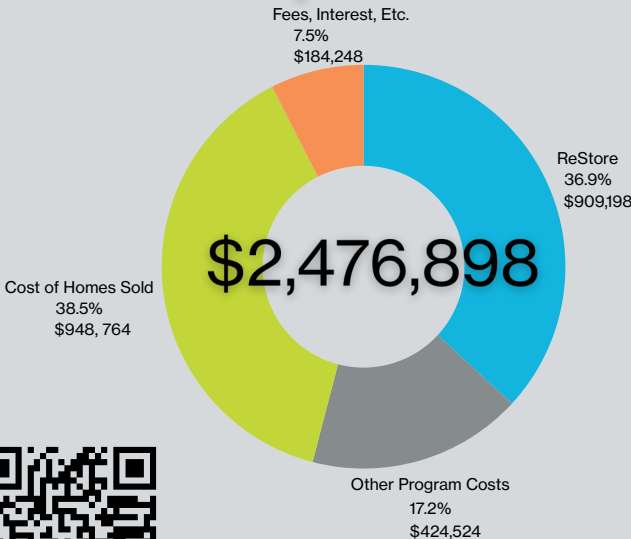
donation drop-offs of  
furniture & construction items

# by the numbers

## revenues



## expenses



scan to view our financial statements

- Amazon \$1,400
- Belleville Senators 50/50 partnership \$15,000
- Central Lakes Association of Realtors grant \$10,000
- Estate of Harold Leo Hartford
- Great Guernsey Charity Giveaway \$500
- Indigenous Housing Partnership \$90,000
- Rockfest 50/50 sales proceeds \$2,127
- Rona + Belleville \$1,805
- Sagen \$5,000
- St. Paul's Catholic SS Cardboard City Fundraiser \$1,180



## annual events

- Chip in For Change \$7,000
- Hammering Hope Shed Builds \$6,000
- Raise the Roof for Habitat \$16,000
- Rock Solid Bonspiel \$7,000

# community outreach

Habitat PEH actively engaged with the community through participation in meetings with all levels of government, including Provincial Lobby Days, and delivered presentations at various service clubs and public events.

Our involvement extended to supporting key local initiatives such as the Belleville Rotary Loves Kids Golf Tournament and the Belleville Chamber of Commerce Golf Tournament. Additionally, we contributed to broader community development efforts by participating in Prosper Belleville and the Loyalist Centre for Healthy Communities Think Tank.

## Community Partnerships

- Children's Safety Village
- Grace Inn
- Humane Society HPE
- Hastings & Prince Edward District School Board
- Loyalist College
- Mohawks Bay of Quinte



Hazzem Koudsi receives the One Habitat Award which recognizes "the example of exceptional integration of all Habitat for Humanity does with the goal of serving more families in our country and around the world".

## Builder's Circle Monthly Giving



The Builder's Circle is a club of Monthly Donors who ensure that Habitat PEH has sustainable funds available to continue building homes for hard-working families in our community.

Your monthly donation as a member of Builder's Circle shows your dedication to affordable homeownership and building stability in the lives of families through homeownership.





# board of directors

Sheridan Jennings – Board Chair

Kathryn Brown - Past Chair

Adam Goheen - Vice-Chair

David Joyce - Treasurer

Amy Harder - Secretary

John-Ross Parks

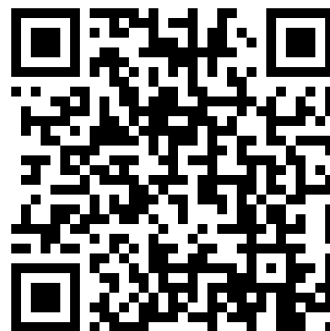
Chris Barry

Cale Fair

John Hollands

Nicholas O'Reilly

Bethany Sloggett



**Habitat**  
for Humanity®

Prince Edward-Hastings

# every one

deserves a decent  
place to live

## vision

Habitat for Humanity  
Prince Edward-Hastings is a  
non-profit organization  
working for a world where  
everyone has a safe and  
decent place to live.

## values

- Housing for All
- Human Dignity
- Partnership
- Diversity and Inclusivity



## mission

Our mission is to mobilize  
volunteers and partners in building  
affordable housing and promoting  
homeownership as a means of  
breaking the cycle of poverty.